

## Sponsorship Opportunities

**Dreams Come True Weekend, Lymington, 8<sup>th</sup> & 9<sup>th</sup> December**

The Dreams Come True Weekend is already appearing in the press across Hampshire, Dorset and Wiltshire and with the support of all relevant local authorities and some major sponsors including South West Trains, Wightlink, Wilts & Dorset Buses and others, we anticipate a significant volume of people visiting Lymington throughout these two days.

Lymington Dot Com and Dreams Come True are very keen that this weekend not only benefits the charity and the children it serves, but also provides a platform to promote local businesses and the whole town at large to wider audiences so that everyone wins from this benchmark event.

We are currently looking for major sponsors of the event to contribute costs towards street entertainment, decorations, infrastructure, advertising, promotion, security and licensing. To that end, we have outlined below a variety of sponsorship opportunities that we hope may be of some interest to you and your business. All sponsorship is being canvassed on a 'not for profit' basis and after all costs any excess funds will be donated directly to Dreams Come True a registered charity no: 800248

### **Package 1 - £1495 plus VAT:**

This package will promote you as one of the main sponsors of the Dreams Come True Weekend and will give you a high profile in all promotional material for the event, including:

Premium 'MAIN SPONSOR' Space, Large Map Advert (The main A3 size DREAMS WEEKEND MAP)  
Banner & Company Profile on Dedicated Website  
Banner & Company Profile on [www.lymington.com](http://www.lymington.com) & [www.new-milton.com](http://www.new-milton.com)  
Listings Advert on Dedicated Website  
Large Logo on our Posters  
Mention in Press Releases  
Invite to Auction Dinner  
Banner in main location in town (not provided)

**The Dreams Come True Weekend c/o Lymington Dot Com  
Newcourt House, New Street, Lymington, Hampshire. SO41 9BQ  
Tel: 0870 330 4460 Fax: 0870 330 4462**

**Package 2 - £995 plus VAT:**

This package will promote your company as a premium sponsor of the Dreams Come True Weekend, giving you a presence on all promotional material for the event including:

Medium Sized Map Advert (The main A3 size DREAMS WEEKEND MAP)  
Website Banner & Company Profile on Dedicated Website  
Listings Advert on Dedicated Website  
Logo on our Posters  
Banner in town location (not provided)

**Package 3 - £495 plus VAT:**

This package will promote your company as a sponsor of the Dreams Come True Weekend, giving you a presence on all promotional material for the event including:

Small Sized Map Advert (The main A3 size DREAMS WEEKEND MAP)  
Website Banner & Short Company Profile on Dedicated Website  
Listings Advert on Dedicated Website  
Small Logo on our Posters

**Package 4 - £195 plus VAT:**

This package will promote your company as a sponsor of the Dreams Come True Weekend, giving you a presence on all promotional material for the event including:

Small Sized Map Advert (The main A3 size DREAMS WEEKEND MAP)  
Listings Advert on Dedicated Website  
Small Logo on our Posters

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## SPONSORSHIP FORM

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

A brief description of your business or organisation:

\*I/ We would like to be a sponsor of this marvellous event and enclose our cheque made payable to Lymington Dot Com for package number \_\_\_\_\_.

(A receipt will be provided together with the details required and copy deadlines for artwork)

\_\_\_\_\_

\_\_\_\_\_

***Signed for and on behalf of the Company or Organisation***

***Date***

Please return all completed forms and cheques to Lymington Dot Com at the address below!

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